DEMAND RESPONSE FOR (SM)ALL CONSUMERS





European Workshops on Demand Response December 6th, 2022

SIMPLE ATTRACTIVE OFFERING PROPOSED TO END-CUSTOMERS





Automated load reduction

- ✓ Save energy while safeguarding comfort for users
- ✓ Provide Demand Response to the system

Same comfort

- Adaptive and precise cycling strategy
- 15 year experience with excellent satisfaction rates (75%)

Eco Friendly

- Significant CO₂ emission reduction thanks to avoided generation
- Zero waste, Zero emission, Zero risk

Solidarity

- Reduced risk of blackouts
- Contributes to a more efficient and reliable power system

... and more services





AN EFFECTIVE & ROBUST ROLL-OUT PROCESS

Acquisition

Local partnerships (cities & landlords): communication campaigns

Digital & 3rd parties (energy suppliers)

Installation

Staffing & training of technical teams

Management of appointments for installation

Installation by a technician (<2 hours)

Support & backoffice

Control and validation of the installation & assistance to customers









Large media coverage

- **Numerous press releases**
- Press conferences with partners
- TV & radios France 2 - JT soir - Avril 2022



Mathieu Bineau « nous permettons de réduire la consommation à certains moments particulièrement critique pour le réseau ».

Le Monde

Chauffage: un boitier intelligent pour réduire sa consommation

La PME française Voltalis produit un thermostat permettant de réaliser des économies d'énergie. Un





VOLTALIS, THE EUROPEAN LEADER OF WIDESPREAD DEMAND RESPONSE



1,200,000 End-appliances connected



500+ Partners landlords and local authorities



200 employees + 200 for roll-out



Certified by French TSO since 2008

A recognized and supported solution





A solid investment capacity





Ready to deploy in Europe



Target: >1 before 2024, 3-5 GW of DR capacity within 3-5 years



LOCAL PARTNERSHIP

✓ The "Communauté d'agglomération de Cergy-Pontoise" is a community (public establishment of cooperation) between 13 municipalities, extending over the departments of Val-d'Oise and Yvelines, 30 km northwest of Paris, on the river Oise. It was formed from the new town of Cergy-Pontoise created in the seventies.

✓ 13 municipalit

inhb.



M. Marc DENIS

VP in charge of Energy and Environmental

Transition

Administrator of AMORCE & Secretary of CLERRéseau pour la Transition Energétique





LOCAL PARTNERSHIP

Local context: Main energy supply sources

- ✓ Heating networks → procurement of 30 000 households; 75 % supplied by renewable (wood) & recovered (waste incineration) energies
- ✓ Gas (20 000 households) → strategy for progressive substitution by heating network
- ✓ Electricity (20 000 households); mainly in individual housing; generally bad or poor insulated habitat → both environmental & social issues



National context:

Awareness of the fragile & particular situation due to :

- \checkmark Electric heating \rightarrow high level consumption peaks
- \checkmark Nuclear power plants \rightarrow risk of generic defects

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The French current situation : probable supply disruptions, strong price increase

What to do? Which local contribution (even partial) to face and help mitigate these peaks?



Decision to implement a partnership in order to deploy a campaign of installation of Voltalis devices



LOCAL ROLL-OUT CAMPAIGN IN:



Communication & roll-out campaign organized in 2022 to inform inhabitants of Cergy-Pontoise community

- Letter from elected officials to inhabitants
- ✓ Flyers
- ✓ Posters (shops, municipality buildings...)
- Web sites, social networks and city magazines
- Media coverage in local press



- ✓ Excellent 82% acceptation rate
- ✓ « First round » roll-out:2 100 installations (vs target of 2 000)
- √ 7.1 MWp of DR capacity installed

